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## Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims

1-29. (Cancel)

- 30. (Original) An article comprising a backing, a pressure sensitive adhesive disposed on at least one major surface thereof, and a primer disposed on the pressure sensitive adhesive, wherein the primer comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.
- 31. (Original) The article of claim 30 wherein the primer further includes a silicone tackifying resin.
  - 32. (Original) The article of claim 30 wherein the backing is a release liner.

33-38. (Cancel)

- 39. (New) The article of claim 30, wherein the polydiorganosiloxane comprises tertiary amino groups that are all in a form of a Lewis base, pyridine groups that are all in a form of a Lewis base, or combinations thereof.
- 40. (New) The article of claim 30, wherein the primer further comprises a silicone tackifying resin.
  - 41. (New) The article of claim 30, wherein the primer is an adhesive.
- 42. (New) The article of claim 30, wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

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**1** 651 736 6133

wherein

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)-, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle; with the proviso that at least one B group includes an electron rich group;

m is a number that is 1 to about 1000;

n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

## 43. (New) An adhesive article comprising:

a backing comprising acid functional groups; and

a pressure sensitive adhesive disposed on at least one major surface of the backing, the pressure sensitive adhesive comprising

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- (a) a polydiorganosiloxane polyurea copolymer comprising tertiary amine groups that are all in a form of a Lewis base, pyridine groups that are all in a form of a Lewis base, or combinations thereof; and
  - (b) a silicone tackifying resin.
- 44. (New) The adhesive article of claim 43 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

wherein

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)—, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle; with the proviso that at least one B group includes an electron rich group;

m is a number that is 1 to about 1000;

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n is a number that is equal to or greater than 1; and p is a number that is about 5 or larger.

- 45. (New) The adhesive article of claim 44 wherein the backing comprises poly(ethylene/acrylic acid), poly(ethylene/methacrylic acid), or poly(ethylene/vinyl acetate).
- 46. (New) The adhesive article of claim 44 wherein m is a number that is 1 to about 25, n is a number that is greater than 8, and p is a number that is about 40 to about 1500.
- 47. (New) The adhesive article of claim 42 wherein the backing comprises a film backing or foam core backing.
- 48. (New) The adhesive article of claim 42 wherein the backing comprises carboxylic acid groups, phosphoric acid groups, or sulfuric acid groups.
- 49. (New) The adhesive article of claim 42 wherein the polydiorganosiloxane polyurca copolymer has tertiary amine groups selected from aliphatic or cycloaliphatic amine groups.
  - 50. (New) A primed surface comprising: a surface comprising acid functional groups; and
- a primer comprising a polydiorganosiloxane polyurea copolymer comprising tertiary amine groups that are all in a form of a Lewis base, pyridine groups that are all in a form of a Lewis base, or combinations thereof.
- 51 (New) The primed surface of claim 49 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

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## wherein

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)-, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle; with the proviso that at least one B group includes an electron rich group;

m is a number that is 1 to about 1000;

n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

52. (New) The primed surface of claim 50 wherein the surface is a major surface of a film backing or a foam core backing.

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- 53. (New) The primed surface of claim 50 wherein the primer composition further comprises a tackifying resin.
- 54. (New) The primed surface of claim 50 wherein the acid groups comprise carboxylic acid groups, phosphoric acid groups, or sulfuric acid groups.
- 55. (New) The primed surface of claim 50 wherein the polydiorganosiloxane polyurea copolymer has tertiary amine groups selected from aliphatic or cycloaliphatic amine groups.
- 56. (New) The primed surface of claim 50 wherein in the surface comprises poly(ethylene/acrylic acid), poly(ethylene/methacrylic acid), or poly(ethylene/vinyl acetate).